



SPONSORSHIP PROSPECTUS 2025

INELDA^{at}10

THE INTERNATIONAL END-OF-LIFE DOULA ASSOCIATION

Building a Global Network of Compassionate,
Community-Based Care



SPONSORING INELDA

**BY SPONSORING INELDA AT 10, YOU JOIN US IN CELEBRATING A DECADE OF PROGRESS
AND THE ADVANCEMENT OF COMMUNITY-BASED CARE AT THE END OF LIFE.**

INELDA, the International End-of-Life Doula Association, is a nonprofit mission-driven organization formed in 2015 dedicated to supporting individuals and their loved ones in end-of-life planning and practices. INELDA provides education, resources, community, and advocacy to inspire social awareness and compassionate and accessible death care, with an emphasis on the role of end-of-life doulas. INELDA is a member-based organization with the mission to encourage the presence of end-of-life doulas by normalizing death, dying, and grief through conscientious education, stewardship, and by fostering community and advocacy.

SPONSORSHIP PROSPECTUS



This year, as we celebrate our 10-year milestone, INELDA invites you to partner with us to further our shared vision of bringing equitable, accessible, & compassionate care to all people.

OUR FIRST DECADE OF IMPACT

INELDA has been at the forefront of the end-of-life doula movement

- Groundbreaking partnerships with hospices, healthcare organizations, academic centers, researchers, and employee-facing programs
- Leading end-of-life doula certification program, building core competencies across the field
- Increased awareness, planning, and improved outcomes with engagement of end-of-life doulas
- Nearly 10,000 trained end-of-life doulas across every U.S. state and 56 countries
- Access to doula education expanded internationally with more than \$350,000 in need-based scholarships distributed
- A thriving, vibrant network of doulas, partners, and allies working together to close gaps in care, drive innovative research, and improve outcomes for individuals and their loved ones at the end of life

HONORING:

WILKA ROIG, End-of-Life Doula
Inaugural INELDA Pathmaker Award Recipient

EMPATH HEALTH
Inaugural INELDA Outstanding Community Partner Award Recipient

PRESENTING SPONSOR | \$25,000 (1 Available)

As our exclusive Presenting Sponsor, your organization will be prominently associated with this landmark celebration of compassionate end-of-life care.

Event Naming Rights:

- "INELDA at 10 presented by [Your Company]"

Premier Logo Placement:

- Featured prominently on all event materials
- Main stage backdrop
- INELDA at 10 video
- INELDA website homepage for one year
- Registration area

Brand Visibility:

- Dedicated sponsor spotlight in pre-event email blast
- Full-page advertisement in event program
- Event signage
- Highlighted in INELDA's quarterly newsletter for one year

VIP Experience:

- 10 complimentary event tickets
- Reserved premium seating

Speaking Opportunity:

- 3-minute address during the program
- Introduction of the Community Partner Award recipient

Media & Recognition:

- Mention in press releases
- Social media spotlight (5 dedicated posts)

Exclusive Content:

- Complimentary INELDA training for up to 5 employees
- Recognition as "10th Anniversary Benefactor" in INELDA materials throughout the anniversary year (through 2/28/2026)

DOULA VISIONARY SPONSOR | \$10,000 (3 Available)

Visionary sponsors demonstrate significant commitment to advancing compassionate end-of-life care through the presence of end-of-life doulas.

Premier Logo Placement:

- Featured on event materials
- Prominent position on the INELDA website for six months

Exclusive Content:

- Complimentary INELDA training for up to 2 employees
- Recognition as "10th Anniversary Partner" in INELDA materials throughout the anniversary year (through 2/28/2026)

Brand Visibility:

- Recognition in pre-event email blast
- Half-page advertisement in event program
- Event signage
- Highlighted in one INELDA newsletter

VIP Experience:

- 6 complimentary event tickets
- Reserved seating

DOULA ADVOCATE SPONSOR | \$5,000 (2 Available)

Advocate sponsors play a crucial role in supporting INELDA's educational initiatives.

Logo Placement:

- Listed on event materials
- Featured on the INELDA event webpage

Brand Visibility:

- Quarter-page advertisement in event program
- Event signage

Event Access:

- 4 complimentary event tickets

Media & Recognition:

- Social media recognition (2 dedicated posts)
- Verbal acknowledgment during the event

Exclusive Content:

- 25% discount on INELDA training for employees

COMMUNITY ALLY SPONSOR | \$1,500 (5 Available)

Community Allies are vital partners in expanding accessible end-of-life doula care.

Logo Placement:

- Listed on the event website

Event Access:

- 2 complimentary event tickets

Brand Visibility:

- Name recognition in digital program
- Event signage

Media & Recognition:

- Included in the group sponsor thank you post
- Verbal recognition in closing remarks



All proceeds support INELDA in its mission to transform end-of-life planning and care through training, education, and advocacy.

INELDA is a 501(c)(3) nonprofit organization. Our EIN is 47-3023741. Your contribution is tax-deductible to the extent allowed by law and above the amount of \$145 per event attendee.

SPONSORSHIP CONFIRMATION



**To secure your sponsorship or for more information,
please contact: Mina Devadas,
INELDA Development, at email: mina@inelda.org**

Your sponsorship of



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